

DAVID JAMES COLE

1502-B McAllister St.
San Francisco, CA 94115
(h) 415.674.8299 or (c) 415.385.4690
davecoleart@hotmail.com
www.davidjamescole.com

Professional Experience

THINC, Sausalito, CA 02.04 - Present

Production and Marketing Coordinator 02.04 - 01.05

- Responsible for textile pattern production specifications and product development
- Assisted project managers and designers with printed marketing strategies and packaging solutions
- Created effective, unique product presentations
- Developed production templates and regulations for greater inner-office coordination
- Worked with over fifty manufacturers and fifteen retailers on the national level

Designer 01.05 - Present

- Trend-driven inspiration and development of brand identities and product lines
- Reconceptualization of existing brand identities
- Development of packaging
- Designed interactive media as part of DIY product instructional guide
- Design and illustration of in-store product placement layouts

Better World Advertising, San Francisco, CA 09.04 - Present

Illustrator

- Worked with designers to conceptualize social awareness campaigns
- Illustrations included public newspaper ads and developmental, pre-production art

Talk America, Inc., Reston, VA 03.05 - Present

Illustrator

- Character development material and spot illustrations for promotional campaign

Skills

- Advanced skills in Macromedia Freehand, Adobe Photoshop, Mac OS 9 - X
- Working knowledge of Adobe Illustrator and InDesign, Macromedia Flash and Dreamweaver, Windows and Microsoft Excel
- Excellent oral and written communication skills
- Strong organizational expertise with the ability to multi-task and work under pressure
- Able to bring a classically-trained, research-driven fine art background into functional applications

Education

Syracuse University, BFA Illustration, magna cum laude, 2003

Division of International Programs Abroad, Syracuse University in Florence, Italy, 2002

Reda Sports Incorporated, Easton, PA Paid Internship

- Quickly created print collateral for mass mailings
- Managed product and talent during product catalog photoshoots
- Assembled webpage components for company website

American Artists Representatives, Inc. New York, NY Paid Internship

- General office management
- Portfolio management
- Portfolio development and presentation to client
- Worked as part of a quick response team between management, artists and clients
- Creation and implementation of inner-office computer file management system

References

Steven Henderson
President & CEO
THINC
28 Liberty Ship Way
Sausalito, CA 94965
415.332.6490 x-350
steve@thinconline.com

Any additional references as well as examples of work are provided upon request